



For Immediate Release

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New Wisdom™ TC Flowable Insecticide Now Available for the Professional Structural Pest Control and Ornamentals Markets

NEWPORT BEACH, CA. (June 21, 2004) – AMVAC Chemical Corporation, a subsidiary of American Vanguard, announces the U.S. E.P.A. registration of Wisdom™ TC Flowable. Wisdom TC “Total Choice” Flowable is registered to control pests indoors and outdoors in and around residential, institutional, public, commercial, and industrial buildings and is also registered for use on ornamentals, parks, recreational areas and athletic fields to control a broad range of insects and mites. The active ingredient is bifenthrin, a highly effective pyrethroid insecticide that has been used for several years to control insects such as subterranean termites, ants (including imported fire ants), cockroaches, scorpions, chinch bugs, mole crickets, aphids, mites and other insect pests commonly found infesting residential, commercial and industrial structures, lawns and turf grass and ornamentals.

Ted Ramirez, Director of Marketing, states that the federal registration and impending sales introduction of Wisdom TC Flowable in the structural pest control market and in the landscape, managed care turf and ornamental markets provides the “Total Choice” of a highly effective active ingredient and a competitively priced tool for use by Pest Management Professionals and Professional Lawn Care Applicators in their insect management programs. Mr. Ramirez adds, “Wisdom TC Flowable offers the quality product choice distributors, Professional Pest Management Professionals and Lawn Care Operators seek by providing convenience of packaging, application flexibility, broad spectrum and long residual insect control. Plus, Wisdom TC Flowable has a low active ingredient use rate, as well as favorable environmental and applicator safety characteristics that make this product a good choice in today’s Pest Management and Lawn Care Operator application programs.”



AMVAC produces bifenthrin technical at its plant in Axis, Alabama. “Domestic production of bifenthrin technical and the formulation of Wisdom TC Flowable locally allows AMVAC to better manage production and distribution costs, resulting in consistent product availability at a very competitive price to our customers,” notes Mr. Ramirez. He adds that adequate supplies of Wisdom TC Flowable will be available shortly for the 2004-use season.

Like all pyrethroids, Wisdom TC Flowable is a Restricted Use Pesticide. State Registrations are pending. Consult your local state for registration status.

Founded in 1969, AMVAC Chemical Corporation manufactures and markets a wide range of agricultural and specialty products, focusing on crop protection and management, turf and ornamental management and public health. The company’s basic strategy is to acquire brand name niche product lines from multi-national companies that divest mature products to focus on newly discovered molecules and to co-register off patent chemistries To learn more about AMVAC, visit the company’s Web site at www.amvac-chemical.com.

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WISDOM™ is a trademark of AMVAC Chemical Corporation. Always read and follow all label directions and use precautions.